

ISTITUTO MARANGONI RIYADH 'Bridging Cultural Heritage and Innovation in Fashion'

Terms & Conditions

1. Subject

Istituto Marangoni will open in August 2025 its new Higher Training Institute in the city of Riyadh, Saudi Arabia, in a project partnered with the Ministry of Culture's Fashion Commission.

As the first global institute specializing in fashion to open its doors in the Kingdom, Istituto Marangoni Riyadh has the aim to prepare students for the job market, in line with Saudi Vision 2030.

Istituto Marangoni Higher Training Institute in Saudi Arabia, strategically located in Riyadh, aims to cater to offer an array of specialized programs, blending KSA heritage, inclusive education and technical skills to foster creativity and empower future fashion industry leaders, under the accreditation of Technical and Vocational Training Corporation (TVTC), the government agency concerned with technical and vocational training in the Kingdom of Saudi Arabia.

As part of a strategic initiative to support the next generation of Saudi fashion professionals, the Ministry of Culture's Fashion Commission is supporting Istituto Marangoni in the launch of its new three-year undergraduate Advanced Training Diploma. Istituto Marangoni will therefore provide 50 scholarships for Saudi students enrolling in the Diploma. This opportunity is open to Saudi nationals holding a high school certificate or an equivalent qualification.

This initiative confirms its mission to support local talents, providing them with an innovative learning experience and a transformative education approach that bridges local culture and global opportunities.

The initiative offers to Saudi nationals the opportunity to win a scholarship of SAR 35.300,00 per year, to partially cover the 3-year undergraduate Advanced Training Diploma programmes of Istituto Marangoni Riyadh, starting in late August 2025.

Scholarships are intended as a deduction on the Tuition Fees (Enrolment Fee is always due).

Young Saudi nationals can apply for a scholarship in one of the following Advanced Training Diploma:

- Fashion Design & Accessories
- Fashion Communication & Image
- Fashion Management, Digital Communication & Media
- Fashion Product
- Fragrances & Cosmetics Management

Istituto Marangoni Riyadh

التدريب العالي بنو جنارام دهعم ككرش (Istituto Marangoni Higher Training Company)

a Limited Liability Company (Single Shareholder) incorporated and registered in the Kingdom of Saudi Arabia.

Commercial Registration n. 1009110859 (١٠٠٩١١٠٨٥٩), VAT Registration n. 312570170200003 (٣١٢٥٧٠١٧٠٢٠٠٠٣),

MISA License n. 102164602313928 (١٠٢١٦٤٦٠٢٣١٣٩٢٨). Temporary address: 3220 Financial Blvd, 6789 AlAqeeq

District, 13519, Riyadh, Kingdom of Saudi Arabia. • riyadh@istitutomarangoni.com

The 3-year undergraduate Advanced Training Diploma will be accessible to students holding a Saudi ID/passport and high school certificate or equivalent, willing to have an education and a career in the fashion industry.

The Diploma courses seek to equip trainees with the skills and knowledge necessary to work in the field of fashion design, accessories design, fashion product, pattern making, fashion management, fabric design and fragrances and cosmetics.

2. Project Brief

In order to participate in the initiative, candidates are required to produce a project, focused on the topic of the contest: 'Bridging Cultural Heritage and Innovation in Fashion'.

The aim of the project is to highlight the beauty and uniqueness of traditional crafts in the Kingdom of Saudi Arabia and how fashion has an important role to play in helping to preserve precious skills and knowledge by finding new applications for these in contemporary society.

Participants should develop their projects by taking an imaginative, problem-solving approach.

Please choose one of the following briefs for your project – bases on your Study Area of interest:

CREATIVE ADVANCED TRAINING DIPLOMA

Bridging Cultural Heritage and Innovation in Fashion: A Visual and Conceptual Exploration

Focus: Exploring how tradition and modernity intersect in contemporary fashion, emphasizing heritage craftsmanship, digital innovation, and sustainable future practices.

Objective: To present a compelling case for a research-based fashion project that balances historical cultural narratives with cutting-edge technology.

6 creative ideas / portfolio: is made of 6 self-produced Creative Ideas can be anything that visually describes your inspiration and the area of study that you have chosen. They can be submitted in the form of sketches, drawings, photographs, moodboards and collages. The 6 creative ideas might also be a mix of these. They can also be a personal reinterpretation of objects, environments, people, situations, etc. or design ideas such as a representation of personal creations such as outfits/fashion collections, objects, furniture pieces, interior spaces, etc. according to the desired program you are applying to. All items must be submitted in A4 or A3 format, in .pdf, .tiff, .jpg, .zip.

- **Advanced Training Diploma in Fashion Design & Accessories**
Develop a series of design ideas that show new ways of using or adapting a traditional Saudi craft skill in contemporary fashion garments – this may be through a capsule collection of 6 looks or in a fashion product line of 12 garments/artefacts.

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- **Advanced Training Diploma in Fashion Communication & Image**
Propose ways in which a traditional Saudi craft might be innovated by integrating digital technology – either from a visual design/communication perspective or from a creative storytelling perspective.

MANAGEMENT ADVANCED TRAINING DIPLOMA

Bridging Cultural Heritage and Innovation in Fashion: a deep analysis

Focus: Exploring how tradition and modernity intersect in a chosen brand or in contemporary fashion, emphasizing on inclusion, sustainability or digitalization.

Objective: To present research on one on one of the main area list below.

Piece of written work: the document should include a critical reflection on a contemporary phenomenon relevant for the fashion industry (e.g. sustainability, inclusivity, digitalization) or the analysis of a brand of their choice. The text should be of 1000 words accompanied by visual research and a list of references and be submitted as a PDF file. Please be aware that the text will be checked through Turnitin, a plagiarism detector software and that the Texts copied from the internet or written with artificial intelligence will be automatically excluded.

- **Advanced Training Diploma in Fashion Management, Digital Communication & Media**
Analyze the current communication strategy of a luxury brand (both international or local) and propose an advertising campaign targeting young Saudi customers.
- **Advanced Training Diploma in Fashion Product**
Analyze the business opportunities for a traditional Saudi craft in a contemporary fashion scenario and propose a project connected to the local market and/or business practices.
- **Advanced Training Diploma in Fragrances & Cosmetics Management**
Analyze the image of a luxury cosmetic/fragrance brand and propose an extension of product line that meets the needs of Saudi consumer.

3. How to participate

Applicants interested in applying to Istituto Marangoni Riyadh Advanced Training Diploma scholarship should be at least 17 years old upon graduation.

Participation in the initiative is free: each candidate can submit only one application by uploading the required documents on the dedicated Scholarship platform. Multiple requests shall not be considered.

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Candidates are required to meet specific entry requirements and to submit the following documents to apply for the Scholarship:

- The Scholarship Project: either a Portfolio with 6 creative ideas (for creative Diploma) or a Piece of Written Work (for management-related Diploma), depending on the chosen course. Please read carefully the Project Brief section for further details.
- Copy of Saudi ID/Passport;
- A certificate of English language proficiency*
- A copy of the most recent academic certificate (High School Certificate or Diploma) or its equivalent (In case high school final year is not completed yet, a certificate of attendance or transcript of the current final year can be submitted);
- A signed personal statement written in English, outlining the applicant's interest and motivation for taking the diploma.

*Candidate students who would like to apply for Advanced Training Diploma programmes will need to present a

certificate of English language proficiency, obtained no earlier than 2 years before the start of the chosen programme. In particular, students are required to prove a language proficiency of at least level B1 CEFR (or equivalent) of Common European Framework of Reference with specific requirements (e.g. IELTS 4.5 without elements below 4.0).

If candidates have more than 1 file per the type of document, compressed file (.zip or .rar) can be uploaded. Maximum file size per upload is set to 2 MB for the documents, and 10 MB for the Project.

All accompanying texts and documents submitted shall be in English. Content in any other language will not be made visible. Istituto Marangoni reserves the right to exclude from participation candidates who submit materials which do not comply with the Regulation.

Istituto Marangoni offers a specialized consulting service for those who wish to get further details about application process and English certificates that can be accepted.

For further information on how to apply, please contact: scholarships@istitutomarangoni.com

Candidates will receive a confirmation e-mail for the application submitted.

If you do not receive a confirmation email, please contact the above email address no later than 24 hours after submission of the application.

4. Timeline and Deadlines

- 17th March, 2025 > Launch of the scholarship campaign.
- **31st July, 2025** > final deadline to submit applications.

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5. Committee and evaluation criteria

The Scholarship Committee will select the winners based on the materials provided by the candidates. To evaluate the applications, the following criteria will be taken into account:

- Coherence of the Project with the chosen Diploma;
- Level of innovation;
- Project effectiveness from a functional and aesthetic and/or business-related point of view;
- Overall quality of the project;
- Ability to synthesize information and clarity of the project.

Candidatures for the 50 scholarships delivered by Istituto Marangoni Riyadh will be evaluated by a specialized Committee composed by both Istituto Marangoni and Fashion Commission representatives.

Winners will be selected at the Committee's own discretion.

6. Awards

The initiative offers to 50 Saudi nationals the opportunity to win a scholarship to **partially cover** the 3-year undergraduate Advanced Training Diploma programmes of Istituto Marangoni Riyadh, starting in late August 2025, as follows:

- 50% to be deducted on the first year
- 25% to be deducted on the second year
- 25% to be deducted on the third year

7. Results and publication

At the end of the selection made by the Committee, the winners shall be informed by e-mail or by a phone call.

The selected participant for the scholarship shall confirm his/her interest in the scholarship within 3 (three) working days from the date of the first communication. After that period, without receiving any communication from the winner, the scholarship shall be considered as expired and shall be reassigned.

The acceptance of the partial scholarship implies the obligation for the winner to submit the application for the selected course and pay the residual quote of the Tuition Fee.

8. Rights and use of the delivered outputs

The participants (hereinafter the "Participants") agree to transfer free of charge to Istituto Marangoni and its successors the right to use the special projects (hereinafter the "Projects" or, in the singular, "Project") and the products that will be, where applicable, implemented as a consequence of the Project; the right to use any output delivered for the participation to the Initiative for ideas 'Bridging Cultural Heritage and Innovation in Fashion', as well as all the materials connected to the projects and delivered, including the drawing of the Project, the sketches, the samples, the models, the tests and the video and photo materials. Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner

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deemed most appropriate: Participants also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the Initiative for ideas 'Bridging Cultural Heritage and Innovation in Fashion' declare that Istituto Marangoni and its successors cannot be subject to any claim resulting from such use. In any case, the Participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

9. Declarations and warranties

Each Participant declares and guarantees:

(i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;

(ii) that the Project is original and shall not, directly or indirectly, infringe any third parties' right, including copyrights and intellectual property rights;

(iii) that the Project shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law; in the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein; (iv) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein.

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دهم ينوجنارام الرياض: رسح بين التراث الثقافي راكتبلاو يف ءعانص ايزلا

الشروط ماكحلاو

تمدقما

مزتعي دهم ينوجنارام افتتاح هررقم الجديد يف تنيدم الرياض تكلملاب العربية السعودية يف أغسطس 2025، بالشراكة عم ءنيه ايزلا

.ءعباتلا ءرازول ءفاقتلا

دعيو اذه دهملا لوأ ءسسوم ءيملاع متخصصة يف ايزلا ءفتتح اهابوياً يف ءكلملا، ثيح بعسى إلى دادعإ الطلاب قوسل العمل وفقاً ءيؤرل ءكلملا 2030

،بفضل هعقوم بجيتار تسلا يف الرياض، حرطى دهم ينوجنارام جمارب متخصصة عمجت بين التراث السعودي، ميلعتلاو الشامل والمهارات ءينفلا، لتعزيز عادبلاً نيكمتو ءداق المستقبل يف عاطق ايزلا. يخضع دهملا دامتعلا المؤسسة ءماعلا للتدريب التقني ينهملاويهو الجهة الحكومية ءينعملا بالتدريب التقني ينهملاو يف ءكلملا العربية السعودية.

عزجك نم المبادرات ءيجيتار تسلا معدل المواهب السعودية، قلطت ءنيه ايزلا بالشراكة عم دهملا جمانرب مولبد التدريب مدقتملا، وهو

جمانرب دتمى لثلاث تاونس ءيعماج. نمضو هذه المبادرة، مدقيس دهم ينوجنارام 50 ءحنم ءيسارد للمواطنين السعوديين الحاصلين بلع

.ءداهش الثانوية ءماعلا وأ ام اهلداعى

يهدف اذه البرنامج إلى طبر ءفاقتلا المحلية بالفرص ءيملاعلا ربع ءبرجت ءيميلعت ءركتم جهنو يميداكأ روطتم. وئقأ ر ءميق المنحة ب

ريال يدوعس سنوياً، امم دعاسى يف ءيطغت الرسوم الدراسية للدبلوم التدريبي مدقتملا، عم ءراشلاً إلى نأ موسر التسجيل. 35,003 ءنذفع لكشب منفصل.

التخصصات المتاحة للمنح الدراسية 2.

نكمى للطلاب السعوديين ميدقتملا للحصول بلع ءحنم ءيسارد يف دحاً التخصصات ءيلاتلا:

معهد مارانجونى بالرياض

(Istituto Marangoni Higher Training Company)

ءكرش دهم ينوجنارام العالى للتدريب

ءكرش تاذ ءيلوؤسم ءودحم (مهاسم دحاو) تسسات تلجسو يف ءكلملا ءيبيرعلا ءيدوعسلا. لاجس يراجت مقر 1009110859
312570170200003، سجل ضريبة القيمة المضافة رقم (1009110859)

102164602313928، ترخيص وزارة الاستثمار رقم

(102164602313928). العنوان المؤقت: 3220 الجادة المالية، 6789 يح قيقعلا، 13519، الرياض، المملكة العربية السعودية .
riyadh@istitutomarangoni.com•

ميمصت ايزلاو والإكسوارات
ميمصت قراداو قيوه الموضة
والصورة
قرادإ الموضة، والاتصالات الرقمية،
ملاعلاو منتجات الموضة
قرادإ العطور ومستحضرات التجميل

يُتاح البرنامج للطلاب الحاصلين بلع ققاطب قيوه قيدوعس وأ زواج رفس يدوعس، نيزلاو نولمحي قدهاش الثانوية قماعلا وأ
ام اهلاعاينيبغارلاو يف الحصول بلع ميلعت متخصص وفرصة قينهم يف عاطق ايزلاو.

يهدف جمانرب الدبلوم إلى ديوزت المشاركين بالمهارات اللازمة للعمل يف تلاجم لثم ميمصت ايزلاو، وتصميم تاراوسكلا،
قانعوالنماذج، قراداو الموضة، وتصميم قشمقلا، روطعلاو، ومستحضرات التجميل.

المشروع المطلوب ميدقتل بلع المنحة3.

للمشاركة يف المنحة، يتعين بلع المتقدمين ميدقت عورشم يتناول موضوع: دس الفجوة بين التراث الثقافي راكتبلاو يف ايزلاو
يهدف اذه المشروع إلى إبراز لامج الحرف قيديقتلا يف قكلملا العربية السعودية اهرودو يف الحفاظ بلع المهارات التراثية نم
للاختاقيطت قثيدح تتماشى عم الموضة المعاصرة.

1.3 رايتخا عون المشروع

نكمى للمتقدمين رايتخا دحاو نم المشاريع قيلاتلا بناءً بلع الدبلوم المستهدف:

أولاً: مولبد التدريب مدقتملا يف المجالات قيعادبلا

-ناونع المشروع: دس الفجوة بين التراث الثقافي راكتبلاو يف ايزلاو – استكشاف يرصب قيميهاقمو

- الهدف: ميدقت عورشم قثحب دمتعى بلع التوازن بين الروايات قيفاقثلا التاريخية ايجولونكتلاو الحديثة .

- متطلبات المشروع:

-قظفحم إبداعية تتضمن 6 أفكار قيرصب توضح قيميهاق قاحوتسم نم التراث راكتبلاو.

- نكمى اهميدقت ربع تاموسر قيطيخت، روص قيفار قوتوف، لوحات قيريوصت ، جلاوك، وأ قداعا قفسير ايزلاو

معهد مارانجونى بالرياض

(Istituto Marangoni Higher Training Company)

قكرش دهعم قينوجنارام العالى للتدريب

قكرش تاذ قيلووسم قودوحم(مهاسم دحاو) تسسات تلجسو يف قكلملا قبيرعلا قيدوعسلا .لجس قراجت مقر 1009110859

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13519، الرياض، المملكة العربية السعودية . العنوان المؤقت: 3220 الجادة المالية، 6789 يح قيقعلا،

riyadh@istitutomarangoni.com•

- بجى ميدقت الملفات عغيبب (PDF و TIFF و JPG و ZIP مجحب A4 و A3)

ثانياً: مولبد التدریب مدقتلا یف ترادلاً

- ناوع المشروع :دس الفجوة بین التراث الثقافی راکتبلاو یف ءایزلاً – لیلحت قمعم
- الهدف :میدقت لیلحت یثحب لوح تأثیر دیلاقتلا بلع الموضة المعاصرة، عم التركيز بلع ءمادتسلاا، الشمولية، و الرقمنة .
- متطلبات المشروع:

- ثحب یمیداکاً نم 1000 ءمک یتناول موضوعاً مرتبطاً ءانصب ءایزلاً، لثم ءیجیتارتسا ءملاع ءیراجت، و اراکتبلا یف التواصلا للبصری، و ا لیلحت فرص ءیراجت للحرف ءیدیلقتلا.

- بجى نا نوکى مرفقاً ءلدأب ءیرصب ءمناقو عجارم

- یقدم ءغیبب (PDFمیتیسو فحصبه ءطساوب ،) جمانربTurnitinللكشف نع لاحتتلا (.

ءیفیک میدقتلا

4.

بجى لا یقل رمع مدقتلا نع 17 عاماً جیرخ الثانویة ءماعلا .

المشاركة ءیناجم، و یسُح لكل مدقتم میدقتب بلط دحاو فقط ربع منصة میدقتلا .

المستندات المطلوبة:

- المشروع المطلوب وفقاً لنوع الدبلوم المختار.

- خةسن نم ءقاطب الهوية السعودیة و ا زوج السفر .

- ءهش دءاجاً ءغلا ءیزیلجنلا B أو ام اهداعى، لثم IELTS 4.5)

- "نسخة من شهادة الثانویة العامة أو ما یعادلها.

- باطخ یصخش یوضح بابسا رایتخا مدقتلا للدبلوم ءیور و مدقتلا ءینهملا.

عیمج المستندات بجى نا نوکت ءغلاب ءیزیلجنلا، نلو متى النظر یف یا بوتحم ءغلب
برخاً.

معهد مارانجونى بالرياض

(Istituto Marangoni Higher Training Company)

ءكرش دهعم ینوجنارام العالی للتدریب

ءكرش تاذ ءیلوؤسم ءودحم(مهاسم دحاو) تسسات تلجسو یف ءكلملا ءیبرعلا ءیدو عسلا .لجس یراجت مقر 1009110859

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312570170200003 ،ترخیص وزارة الاستثمار رقم 102164602313928

13519، الرياض، المملكة العربیة السعودیة . العنوان المؤقت: 3220 الجادة المالیة، 6789 یح قیقعلا،

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تاراسفتسال، نكمى التواصل ربع البريد ينورتكللا:

scholarships@istitutomarangoni.com 

ول لازمني .5

17 مارس 2025 > إطلاق حملة المنح الدراسية

31 يوليو 2025 > الموعد النهائي لتقديم الطلبات

يميقنلا.6

تُقَدَّم هذه المبادرة لـ 50 مواطناً سعودياً فرصة الفوز بمنحة دراسية لتغطية جزء من رسوم برامج الدبلوم المتقدم لمدة 3 سنوات في المعهد الإيطالي مارانغوني - فرع الرياض، والتي تبدأ في أواخر أغسطس 2025، وذلك على النحو التالي:

- خصم بنسبة 50% على السنة الأولى
- خصم بنسبة 25% على السنة الثانية
- خصم بنسبة 25% على السنة الثالثة

الجوائز نلاعوا الفائزين.7

متى إبلاغ الفائزين ربع البريد ينورتكللا وأ الهاتف .

بجى ديكأت القبول بالمنحة للاخ 3 ماياً لمع نم ملاتسا راعشلا، لاإو متيسف اهضم مدقتمل رخأ.

فوقح تيكلملا مادختساو المشاريع.8

حنمى المشاركون دهعم ينوجنارام الحق الكامل يف مادختسا المشاريع تمقمللا لأغراض الترويج وأ النشر وأ تداقتسلا اهنم يف البحثيميداكلأ، نود يأ التزامات قيلام هاجت المشارك.

معهد مارانجونى بالرياض

(Istituto Marangoni Higher Training Company)

تكرش دهعم ينوجنارام العالى للتدريب

تكرش تاذ قيلوؤسم تودوحم (مهاسم دحاو) تسسات تلجسو يف تكلملا تيبير علا تيدو عسلا .لجس يراجت مقر 1009110859
312570170200003، سجل ضريبة القيمة المضافة رقم (١٠٠٩١١٠٨٥٩)

102164602313928 ترخيص وزارة الاستثمار رقم

13519، الرياض، المملكة العربية السعودية .
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تارارقلا و الضمانات 9.

رقى المتقدمون بأن:

1. المشروع يلصاً ريغو لوقنم نم يا فرط ثالث.
2. لا ينتهك المشروع يا قوقح تيكلم تيركف وأ تيبداً.
3. لا يوتحى المشروع بلع يا بوتحم ءيسم وأ ريغ يفلخاً
4. لصح مدقتملا بلع التصاريح اللازمة يلا روص وأ داوم ءمدختسم يف المشروع.

يتحمل المشارك المسؤولية القانونية ءلماكلا نع يا تابلاطم ءينوناق دق أرطت ببسب انتهاك قوقح الغير.

دهعم ينوجنارام يتطلع إلى لابتقتسا المواهب السعودية المبدعة ءمهاسملاو يف ريوطت ءعانص ءابزلاً يف ءكلمملا.

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٣١٢٥٧٠١٧٠٢٠٠٠٠٣)، العنوان المؤقت: 3220 الجادة المالية، 6789 يح قيقعلا، 13519، الرياض، المملكة العربية السعودية .
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